NAVJOT SINGH

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SKILLS

- **Front End Development**: Javascript, HTML, CSS, Bootstrap, Tailwind
- **Back End Development:** PHP
- **Version Control**: Git & Github
- **CMS**: Wordpress
- **Ecommerce:** Shopify

PROFESSIONAL EXPERIENCE

FREELANCE   **Remote**
Web Developer   **11/2023-Present**

- Project 1   https://sbmcpl.co.in/
- Project 2   https://arogyayoghome.com/
- Project 3   https://druarts.com/

INTERLACING BUSINESS SOLUTION PRIVATE LIMITED   **Mumbai, Maharashtra, India - Remote**
Web Developer   **04/2022-Present**

- Project   India Avenue Investment Management
- Role   Web Developer
- Technologies   Javascript, HTML, CSS, PHP
- Database   MySQL
- CMS   Wordpress
- Website   https://indiaavenueinvest.com/

Project Description

Created a website for an investment management firm with the primary focus of providing better UI to the users and increasing the traffic and engagements on the website.

Role & Responsibilities

- Led a team of 2 junior developers, providing mentorship and conducting regular code reviews, contributing to a 10% improvement in code quality and project delivery times.
- Optimized website loading times, achieving a noteworthy 15% reduction and subsequently lowering bounce rates by 10%.
- Ensured website security and maintained 99% uptime through rigorous security audits and timely updates, proactively minimizing potential security vulnerabilities.

ADSONIS AUTOMATION & MARKETING SOLUTIONS   **Noida, Uttar Pradesh, India - Remote**
Web Developer   **10/2020-03/2022**

- Project   Digital RCRT
- Role   Web Developer
- Technologies   Javascript, HTML, CSS
- Database   MySQL
- CMS   Wordpress
- Website   https://digitalrcrt.com/

Project Description

Created a website for DIgital RCRT, A tried & Tested learning technique for learners of all age groups, for selling their course.

Role & Responsibilities

- Designed and developed the website as per client's requirement, resulting in a 25% increase in user retention and referrals.
- Enhanced website performance by optimizing images and scripts, reducing page load times by 35%, which significantly improved user experience and decreased bounce rates by 15%.
- Conducted regular updates, maintenance, and troubleshooting of WordPress installations, ensuring websites are running smoothly.
- Provided training and support to clients on content management, leading to a 70% reduction in client-reported issues and improved client satisfaction.

EDUCATION

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY   **Delhi, India**
BCA (Bachelor of Computer Application), Information Technology   **2016-2019**